

Oregon's Voice for Long Term Care & Senior Housing

Events

60th Anniversary Convention & Trade Show

License To Care

September 20th — 21st, 2010 Red Lion on the River 909 N Hayden Island Drive, Portland, OR

OHCA would like to invite ALL Long-Term Care Facilities and Businesses to our Annual Convention & Tradeshow!

In honor of it being OHCA's 60th Anniversary Convention we're having a **James Bond 007** theme this year, so come ready for food, fun and celebrations!

Mark your calendar for this year's Annual Convention & Trade Show. We will have some of the finest speakers and education around as well as a record breaking number of exhibitors at this year's trade show. Don't forget to sign-up for the <u>Fun Night</u> dinner, and make sure to join us for the moving presentation of the Long-Term Care Awards at the <u>Awards Ceremony Luncheon</u>.

The Annual Convention & Trade Show is our largest event of the year! With around 1000 registrants and business partners in attendance, this show has an abundance of opportunities for you to build relationships with other members.

Annual Convention Keynote Speaker Highlights

Kent A. Rader, Professional Speaker, Comedian, Author

Known as the "World's Cleanest Comedian and Speaker," Kent Rader helps people and associations learn and experience how laughter matters in reducing stress and building quality organizations. Kent graduated from William Jewell College in Liberty, Missouri with a B.S. in Accounting. He spent five years in public accounting and twelve

<u>Events</u>

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- <u>Awards</u>
- <u>F.A.Q.</u>
- Hotel/Venue
- <u>AHCA/NCAL RV</u>
 <u>"Driving for Quality</u>
 <u>Care"</u>
- » Spring Expo 2011

Event Quick Links:

The following are general event resources and you'll find more specific resources on the attendee and exhibitor info pages.

- Attendee Event Program (PDF)
- Schedule at a Glance (PDF)
- <u>TradeShow Map</u>



years as C.F.O. and C.E.O. of hospitals before becoming a professional speaker in 1997.

Kent has authored the stress reduction book titled Let It Go, Just Let It Go released in April 2002 and is featured in 450 Country Inn and Suites Hotel's Read It and Return program. Kent has been heard on NPR's Talk of the Nation and Sirius Satellite radio. Kent also performs clean standup comedy in comedy clubs from New York City to Seattle and is the winner of the 2007 Branson Comedy Festival.

Presentation Overview

"Let It Go, Just Let It Go"

This entertaining and informative keynote presentation takes participants on a journey beginning where stressful feelings are derived, moving to how humor is proven tool in combating these feelings, practical ways to include more humor in your life, practical methods for dealing with emotional responses to situations that trigger stressful feelings, along with stories that are guaranteed to make you laugh! Audience members have exclaimed:

- "I laughed so hard my face hurt!"
- "Kent provided valuable insights and information, as well as some very comical examples, on using humor to reduce stress. It was a great kick-off to our two day meeting"
- "I can honestly say, without hesitation, this was by far the best seminar I have ever attended. As a group we were able to talk together, laugh together and even cry together."



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